Akwalbom TechWeek 2025

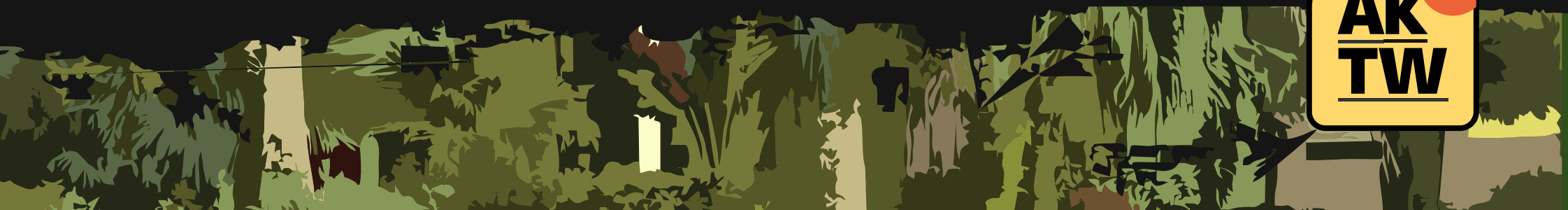
Ibom INNOVATIONNETWORK

Africa's New Tech Destination

Partnership Proposal

CATALYZING DIGITAL TRANSFORMATION FOR INNOVATION, INVESTMENT AND IMPACT

@ CEEDAPEG Hotel
November 3 – November 8, 2025



AK TW '25

The Journey to 2025

At the start of January 2023, the phrase **"Africa's new tech destination"** had no connection to Akwa Ibom State.

As we put together the building blocks to create the Akwa Ibom of our dreams, we are a step closer to bringing this vision to reality.

The Ibom Innovation Network and others who bought into the vision seek to address the question, **"Why Akwa Ibom?"** with one of time's most proven methods "Show and Tell"

Why Akwa Ibom?

The state boasts of a stable political climate, good road networks, an independent power plant, trimodal ports of entry with an international airport with a state-owned airline to complement.

The vibrant developer ecosystem growing at **29.7%** month-on-month, since March 2023 is second only to Lagos in Africa. As of date, developers and designers boast a total population of **3408** according to Google Developer Groups and Friends of Figma.

This number excludes digital marketers, product managers and data analysts plying their trade outside of established communities.

29.7%

month-month developer ecosystem growth.



INTRODUCING

Ibom Innovation Network

Ibom Innovation Network (organizers of Akwa Ibom Tech Week) is a community of innovators who drive the technology ecosystem in Akwa Ibom State and represent indigenes operating across Nigeria and in diaspora. We focus on Innovation, Technology Development, Entrepreneurship and Capacity Building.

Akwa Ibom State

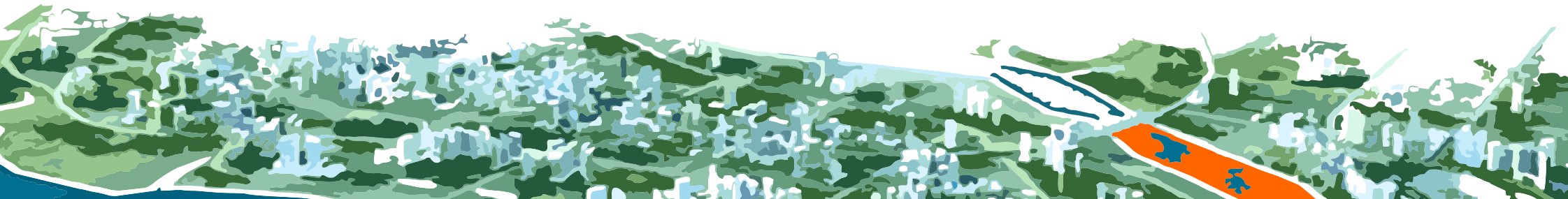
Akwa Ibom Tech Week (AKTW2025) is your gateway to Africa's New Tech Destination! We're a community of passionate innovators, both local and global, united by a shared vision: transforming Akwa Ibom State into a thriving tech hub.

Our Mission

To support local entrepreneurs and innovators to create products and services that will stimulate economic growth in Akwa Ibom State through advocacy, capacity building and access to funding.

Our Vision

The Akwa Ibom of our dreams. A smart city with a thriving innovation ecosystem driven by local content and indigenous participation.



Akwa Ibom Tech Week 2024 in Numbers

10,000+ Attendees

50+ Speakers

44+ Sponsors/Partners

23 Exhibitors

21 Hubs

Partners and Sponsors



2025 Target Audience

- Government
- Tech Professionals
- Creatives & Content Creators
- Business Leaders
- Web3 Professionals
- Angel Investors & Venture Capatalist
- Tech Enthusiasts & Talents
- The Diaspora

2024 Impact

- NextGen Innovators won Ibom Air Prize for Innovation
- 9 Innovation Challenge Winners across 7 categories
- CEED Capital awarded N100,000 Incubation Support to all schools that pitched
- Adiaha Obong Secondary School won N250,000 to support their 6 month free incubation at Start Innovation Hub
- 20% Project in partnership with Alt school for participants of the past Akwa Ibom Tech weeks
- Career fair facilitated hundreds of jobs for techies
- Hotels were on full capacity
- Ibom Air flights were fully booked the whole week
- Scholarships and internships



Winners of Ibom Air Prize on Innovation celebrated with an Award ceremony at the Ibom Air Christmas Party during Christmas Unplugged in Uyo, Akwa Ibom State.

The winners of the Innovation Challenge in Aviation were honored at a special ceremony at Uyo Christmas Park on December 7, 2024. This challenge, part of Akwa Ibom Tech Week 2024 and an initiative of the Ibom Innovation Network, sought innovative solutions for accessible and inclusive aviation services for people with disabilities in Akwa Ibom State.

Sponsored by Ibom Air, the challenge saw Team Next Generation win the grand prize, with Team Wheel Access and Team Easy Flight as first and second runners-up. The teams received financial awards to further develop their solutions.

Hanson Johnson, President Ibom Innovation Network announced the winners while Ibom Air's Chief Operating Officer, Mr. George Uriesi, and Chief Financial Officer, Mr. Ofonmbuk Akpan, presented the awards. Other representatives from the Ibom Innovation Network were also present.



Career Fair

Workshops

Exhibitions

Venture Showcase

Networking

Akwa Ibom Tech Week 2025 Will Feature

Knowledge Sessions

Culture and Entertainment

Made in Akwa Ibom Marketplace

Demos and Sessions

WEEK AT A GLANCE

Mon 3rd November, 2025

Courtesy Visit to the Governor of Akwa Ibom State

Tue 4th November, 2025

Guest Arrivals, Pitch Competition Semi-Finals, Arise Innovation Challenge finals, Diaspora Virtual Conference, Piggy Vest Financial Literacy Master Class

Wed 5th November, 2025

Conference Day 1: Public Sector Day, and Cultural Welcome Reception

Thur 6th November, 2025

Conference Day 2:
GIFA Women In Tech Breakfast and Industry & Innovation Showcase(Venture Showcase)

Fri 7th November, 2025

Conference Day 3, Career Fair, Announce Pitch Winners and Closing Dinner

Sat 8th November, 2025

GDG DevFest Uyo & Tourism Activities

Venture Showcase

We will be hosting venture showcase and demo day for home grown startups in the region at the 2025 Akwa Ibom Tech Week. " One of our core objectives is to democratize access to resources, networking and funding for startups and businesses in the region. It is our mission to empower local talent and nurture entrepreneurship in the state.



Boifiok exhibited at GITEX Africa in Marrakesh, Morocco in April, 2025

Meet Boifiok

who has done tens of millions worth of transactions within 1 month of closed testing, secured partnerships with boarding schools, hotels and staff associations to automate and streamline grocery buying.

Boifiok is a defensible social commerce platform, powered by a custom made group grocery buying engine that automates participants organisation, establishing trust and guaranteeing order completion which makes them more scalable to cater for over 80 million households currently facing budget strains due to inflation.





Meet Subby

Built from a simple but common frustration to cater for those who deal with sharing subscription costs with friends who don't always pay on time.Subby is a smart subscription platform that automates how digital services are shared, paid for, and tracked across social circles.Whether you're splitting Netflix with friends, reselling a premium Canva plan, or managing paid access to your online class group, Subby handles the entire flow. We already cover over active 500 users who use Subby to manage subscriptions, automate their flow, and monetize their access with ease.

Sponsorship Category

Headline Sponsor – N50,000,000

- Dedicated marketing campaign to announce partnership – written & video content on national platforms.
- Naming rights for the conference Akwa Ibom Tech Week 2025 in partnership with xxxxxx
- Agenda Setting: Keynote, 2 panel sessions & 1 workshop.
- Pre-recorded video content that showcases your brand and its agenda for the event.
- Opportunity to include promotional materials in attendee welcome packages .
- Branding on all social media, email marketing and PR.
- Headline priority branding at the event .
- A premium exhibition booth.
- Access to attendee contact list.
- Access to post-conference attendee feedback and survey results.
- Dedicated space in the Career Centre for job postings .
- Recruitment activities.
- Invitations to Opening and Closing ceremony.

Sponsorship Category

Platinum Sponsor – N35,000,000

- Sole Sponsorship of a dedicated stage.
- Premium branding of a dedicated stage.
- A premium exhibition booth.
- Two panel sessions on the sponsored stage.
- Pre-recorded video content that showcases your brand and its agenda for the even.
- Branding on all social media, email marketing and PR.
- Access to attendee contact list.
- Access to post-conference attendee feedback and survey results.
- Dedicated space in the Career Centre for job postings.
- Invitations to the Opening and Closing ceremonies.

Gold Sponsor – N20,000,000

- Sponsorship announcement on event paraphernalia.
- Branding on event website.
- Pre-recorded 3 minute keynote session played during the conference.
- Branding on all social media, email marketing and PR.
- Live social media coverage during sponsor-specific events or activities.
- Dedicated space in the Career Centre for job postings.
- Invitations to Opening and Closing ceremony.

Sponsorship Category

Silver Sponsor – N15,000,000

- Sponsorship announcement on event paraphernalia.
- Branding on event website.
- Pre-recorded 3 minute keynote session played during the conference.
- Branding on all social media, email marketing and PR.
- Live social media coverage during sponsor-specific events or activities.
- Dedicated space in the Career Centre for job postings.
- Invitations to Opening and Closing ceremony.

Bronze Sponsor – N10,000,000

- Sponsorship of Akwa Ibom Tech Week Closing Party naming rights for the party.
- A premium exhibition booth .
- One panel speaking opportunity.
- Branding on all social media, email marketing and PR.
- Invitations to Opening and Closing ceremony.
- Live social media coverage during sponsor-specific events or activities.

Sponsorship Category

Brass Sponsor – N5,000,000

- **Sponsorship of Akwa Ibom Tech Week Welcome to Akwa Ibom Party naming rights for the party.**
- **A premium exhibition booth.**
- **One panel speaking opportunity.**
- **Branding on all social media, email marketing and PR.**
- **Invitations to Opening and Closing ceremony.**
- **Live social media coverage during sponsor-specific events or activities.**

Projections

Physical Attendance: 10,000+

Social Media Reach: 10 Million+ impressions

2025 TARGET AUDIENCE

Founders, Startup Teams, Innovators

Government Agencies & Policymakers

Corporate Brands & CSR Teams

Software Engineers, Designers, Product Managers

Creatives & Content Producers

Secondary & Tertiary Students

The Diaspora

Investors and Venture Capitalists

Other Sponsorship Opportunities

	Item	Description
1.	**Sponsor Conference**	High level content marketing and brand visibility through multiple sponsorship categories
2.	**Welcome to Akwa Ibom Party**	Sponsor welcome reception and networking opportunity for guests which include professionals, startups, communities within the ecosystem.
3.	**Stage sponsorship**	Sponsor any of the stages: Main Stage or Smaller Stages.
4.	**Product Demo /Showcase**	Sponsor product showcase for their portfolio companies or do a product showcase e.g. 5G Demo as part of the event program live.
5.	**Corporate Exhibition Booth**	Showcase your brand and build sales leads through engaging exhibition booths.
6.	**Marketplace**	Showcase your products through the entire week for sales to guests and visitors for the event.
7.	**Merchandising**	Branding across online/ printed media and merchandise / souvenirs.
8.	**Panel/Session Sponsorship**	Sponsor a specific panel, fireside chat or any other session.
9.	**Category Sponsorship**	Partner with us for category exclusivity within the event (e.g., WIFI/connectivity, payment platforms, etc.)

10.	**Venture Showcase Partnership**	Partner with us to support home grown ventures with funding to turbo charge their business.
11.	**Hospitality Sponsorship**	Include your establishment as part of our line up for guest experiences throughout the week. Previous locations include Eni Stores, Monty Suites, Laundry Bar Uyo
12.	**Career Fair Sponsorship**	Headline Talent recruitment day event.
13.	**Closing Ceremony**	Sponsor closing reception and networking opportunity for guests which include professionals, startups, communities within the ecosystem.
14.	**Print Feature**	Branding and feature in VIP program / Event itinerary booklet.
15.	**Pitch Competition**	Sponsor our pitch competitions for young founders and innovators.
16.	**Local Transportation & Buses**	Sponsor local transportation and logistics including airport pickup for guests
17.	**Freewill Donation**	Towards the success of the event

or local transportation and logistics including airport pickup for guests

THANK YOU!

